

# CITYAGE

## **Build the Future**

The California Club

Los Angeles, CA

November 10, 2016

The Los Angeles region is the equivalent of a G-20 economy. To maximize its growth, it must integrate its major strengths in business, research, design and innovation. It can do so by accelerating the business of city building. This requires smart and long-term investments in infrastructure, urban design, transportation, management system, resilience and talent.

On November 10<sup>th</sup> [CityAge: Build the Future](#) will gather leaders in business, government, academia and society who are shaping this urban future of California, America and the world.

A welcome reception will be held on the evening of November 9<sup>th</sup>.

We invite you to be part of this 28<sup>th</sup> edition of CityAge, an international network of over 5,000 leaders from around the world who are building — and rebuilding — our cities.

Visit [www.cityage.org/la](http://www.cityage.org/la) for full information on how to register.

### ***DRAFT AGENDA ~ SUBJECT TO CHANGE***

*November 9, 2016*

*Evening Reception on the Rooftop of The California Club*

*5 – 7 pm*

*November 10, 2016*

**Conferences MC:**      **Stephen Cheung, *President, World Trade Center Los Angeles***

**7:30 am**            **Breakfast Served**

**8:30 am**            **Conference Opening**

**8:40 am**            **Rick Cole, *City Manager, City of Santa Monica***  
*The regional Los Angeles agenda*

**9:00 am**            **Kelli Bernard, *Chief Executive, LA Metro Region, AECOM***  
*Building a more productive, resilient Los Angeles*

**9:20 am**            **Session 1:      **Building a Global Economic Region****

*Cities compete on a global stage. How can Los Angeles, with its distributed strengths across a major geographic region, maximize its economic productivity with smart development patterns, better partnerships among major institutions, and investments in regional growth?*

- **Howard Slatkin, *Deputy Executive Director of Strategic Planning, New York City***
- **Douglas Hanson, *President, HansonLA***

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- **Barbara Bouza, Managing Director, Principal, Gensler**
- **Raymond Chan, Deputy Mayor for Economic Development, City of Los Angeles**  
**Panel Chair: Lewis Horne, President, Greater LA and Orange County, CBRE**

**10:05 am**      **Claire Weisz and Adam Lubinsky, Principals, WXY Architecture + Urban Design**  
*Strategic Planning + Urban Design = Economic Development*

*Together the Brooklyn Tech Triangle strategic plan and The Brooklyn Strand urban design project provide a blueprint for growing the innovation economy. What can LA urbanists learn from this approach to better integrate the Arts District, Cleantech Corridor and the LA River into a synergistic whole?*

**10:25 am**      **Steve Yiu, Head of Planning, MTR Corporation, Hong Kong**  
*How Hong Kong finances its infrastructure development and plans for a dense urban population*

**10:45 am**      **Morning Break**

**11:05 am**      **Session 2: Partnerships to Build the Future's Infrastructure**

*Major investments in American infrastructure are on the horizon. How should they be structured? How do new models of public-private partnership have the potential to modernize California – and the nation's – roads, airports, bridges and other public assets? What are the priority projects? How do we ensure these projects are planned and designed most effectively?*

- **Daniel Feitelberg, Vice Chancellor, Planning and Budget, University of California, Merced**
- **Virginia Grebbien, Executive Vice President and Chief of Staff, Parsons**
- **Roger Johnson, Deputy Executive Director, Airports Developments, Los Angeles World Airports**
- **Dale Bonner, Executive Chairman, Plenary Concessions**  
**Panel Chair: Katherine Perez-Estolano, Co-Founder, ELP Advisors**

**11:45 am**      **Leigh Christy, Associate Principal and Senior Project Architect, Perkins + Will**  
*On food as an urban infrastructure system, and its relationship to economic opportunity*

**12:05 pm**      **Introduction by: Doreen Sturgis, Vice President and Future Cities Practice Leader, CGI**

**12:10 pm**      **Ted Ross, General Manager, Chief Information Officer, City of Los Angeles**  
*How technology in city building can create opportunity across communities*

**12:30 pm**      **Lunch**

**1:20 pm**      **Wellington Reiter, Senior Advisor to the President, Arizona State University, and Executive Director of ASU's University City Exchange**  
*How can a university best contribute to building a better urban future?*

**1:40 pm**      **Terry Bennett, Lead Strategist, Civil Infrastructure, Autodesk**  
*New tools in digital city-building*

**2:00 pm**      **Jonathan Campbell, Senior Vice President, Experience & Service Design, Continuum**

**2:20 pm**      **Session 3: The Resilient City**

*The effects of climate change are already apparent, and forecast to increase in decades ahead. How should we be planning now for drought, intensification of storm patterns and potential earthquakes? What is the role of health care in building more resilient cities? What are the best practices and partnerships that can best ensure urban resilience?*

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- **Brian Jencek, Global Director of Planning and Landscape Architecture, HOK**
- **Paul Simon, Chief Science Officer, LA County Public Health**
- **Marissa Aho, Chief Resilience Officer, City of Los Angeles**
- **Nurit Katz, Chief Sustainability Officer, UCLA**  
Panel Chair: **Darcy Immerman, Senior Vice President, Resiliency, AECOM**

**3:00 pm**      **Nathan Lewis, Professor of Chemistry, Caltech**  
*How the clean energy revolution will change city-building*

**3:20 pm**      **Afternoon Break**

**3:35 pm**      **Session 4: Energy Cities: Transformations Toward a Sustainable Future**  
*Powering the city of the future will be more reliant than ever on smart partnerships with the private sector. How are energy and water utilities being transformed? What types of economic development opportunities lie in the future of energy systems? What's the role of government in funding the energy transition?*

- **Teveia Barnes, Executive Director, California Infrastructure and Economic Development Bank**
- **Guy Lipa, Chief of Staff, Los Angeles Department of Water and Power**
- **Erik Caldwell, Director of Economic Development, City of San Diego**
- **Julie Tran, Manager, Smart Manufacturing Leadership Coalition**  
Panel Chair: **Clinton Moloney, Managing Director, Sustainable Business Solutions, PwC**

**4:20 pm**      **Session 5: The Data Effect**  
*New applications of data are having a major impact on city-building. Where is the cutting edge in implementing technology and data to build and run our cities? How can new technology help improve engagement with citizens? How can cities work with the private sector to improve urban life and build an innovation economy?*

- **Fraser Nelson, Director of Data and Innovation, Salt Lake County Mayor Ben McAdams**
- **Jeremy Gray, Chief Information Officer, LA County Registrar-Recorder County-Clerk**
- **Andy Wilson, Councilmember, City of Pasadena**  
Panel Chair: **Scott Mauvais, Director, Technology & Innovation, Microsoft**

**5:00 pm**      **Conference Close**

## About CityAge

**CityAge:** CityAge is a platform for ideas and business development, designed to enable new partnerships among the business, government and societal leaders who are shaping the 21st Century.

Our events have taken place, or are scheduled, in Los Angeles, New York City, Vancouver, Hong Kong, London, Seattle, Philadelphia, Kansas City, Toronto, Ottawa, Fort Lauderdale, Sydney and other cities.

To date more than [5,000 leaders](#) in business, government and society have attended a CityAge event. View full information at: [www.cityage.org](http://www.cityage.org).